



Laura Garrido

Senior Content Producer:

Cultural Experiences, Interactive and Visual Design

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<https://magmovies.net>

Seville, Spain, 1984

Creative Content Manager with extensive experience directing end-to-end content production for museums, cultural institutions and international exhibitions. Expert in leading multidisciplinary teams across audiovisual media, interactive interfaces, graphic design and physical museum models and artefacts. I act as the direct link between the overall content strategy and the end client, overseeing projects from the initial narrative concept through to the final on-site installation. With a strong background in post-production and media systems, I specialise in translating complex stories into clear, functional and cohesive visual environments.

Expertise

- Content Management
- Creative Direction
- Production Coordination
- Digital & Interactive Media
- Post-Production
- Media & IAV Installations
- Tender Support
- Supplier Coordination
- Generative Media
- Live Visuals

Social

[in /in/magmovies/](#)

[IMDb nm13431548](#)

magmovies.net/blog-digital-art

Languages

English

Spanish

Since
April 2026

ALEC FITOUT

Senior Content Manager Interface

Leading full-scope content production across digital media, interactives, graphic packages, and physical museum artifacts. Overseeing content structure and workflows while coordinating multidisciplinary teams and key project stakeholders.

- 2026 [ILMI Science Discovery & Innovation Center](#), Riyadh, Saudi Arabia

Since
Jul 2023

MAGMOVIES

Content Project Manager

Leading end-to-end production for audiovisual and interactive installations in museum and film contexts. Overseeing creative and technical teams, coordinating international clients and suppliers, from concept and bidding to installation and launch.

- 2025-2024: Media and Content coordinator for the permanent exhibition at the [Mezquita de Córdoba](#) for Blackout Studio, client: Empty.
- 2024: Media PM of [Ain Dubai Museum](#) for Blackout Studio, client: Acciona Cultura

Mar 2018
May 2021

ACCIONA CULTURA

Head of Media and Interactive Production

Directed audiovisual content production for major cultural and heritage projects. Collaborated in concept development, visual design, and integration of interactive and digital media systems.

- QOSM, [Qatar Olympic and Sports Museum](#), Doha
- Expo Live Pavilion, Expo 2020 Dubai
- BMBK, House in Al Ain, Abu Dhabi
- [Sabic's Digital Center](#), KSA
- [Shindagha museum](#), wave 3B, Dubai

Head of Media Production (2019)

- [Terra Pavilion, Expo 2020](#) Dubai
- [MUNET Energy museum](#), México DF
- Shindagha museum, wave 3G, Dubai

Media Production Coordinator (2018)

- Shindagha museum, wave 2C and 2A, Dubai

Jan 2013
Sep 2015

External Post-producer for Acciona projects in:

- [National Museum of Oman](#)
- [Msheireb Downtown Museum](#), Doha

Softwares

- Office
- After Effects
- Photoshop
- Premiere
- Canva
- Shotgrid
- Frame IO

Others

Driving License

Educational Work

- Lecturer and workshop leader in audiovisual production, motion graphics, and live visuals at institutions such as:
 - Mar 2026
 - **Malaga Film Fest**, Speaker on “Immersive Experiences: Screenless Production” (Villa del Mar section).
 - 2022-2026
 - **The Core University School**, Madrid: Post-Production final master's thesis jury.
 - Feb 2020
 - **Media Lab Prado**, Madrid: Live visual creation workshop with VDMX for the Design Conference of Media Lab Prado.
 - 2017
 - Community of Madrid: **Ministry of Education, Youth and Sports**: Course for teachers of After Effects and Resolume software.
 - 2018-2013
 - **Tai School**, Madrid: Lecturer in post-production master's degree of Motion graphics, vj-ing, mapping and matte painting.
 - 2014
 - **University of Nebrija**, Madrid: After Effects course for teachers

Related

- Jul 2021
Dic 2023 **TELSON, MEDIAPRO GROUP**
Post-Production Manager

Managed post-production workflows for feature films, documentaries, and television series, ensuring artistic and technical consistency.

 - Movies: Venus (2022), **They Shot the Piano Player** (2022), I'm Going to Have a Great Time (2022), Infiesto (2022)
 - Documentaries: **The Iraqi8** (2022), **Sintiéndolo Mucho**, Joaquín Sabina (2022), **The Walls Can Talk** of Carlos Saura (2022), Lola (2021)
 - Series: Silent Cargo (2022), Express 2 (2022), Age of Wrath (2022), **The Boarding School**: Las Cumbres (2022), Sorry for the Inconvenience (2022), Paradise 2 (2022), Heridas (2022), Sky High (2023), **Stories to Stay Awake** (2022).
 - TV Shows: **The Flux Capacitor** (2021)

Education

- Sept 2025
Dic 2025 **HAZ, RTVE**
Artificial Intelligence in Audiovisual Media, 150 hours
- From Feb
2025 **UNED (Distance Learning National University)**
History of Art (BA, in progress)
- Sep 2003
Jun 2005 **I.E.S. NESTOR ALMENDROS, Seville**
Advanced Technical Diploma in Film, TV, and Show Production
- Oct 2005
Jun 2006 **CEA (ANDALUSIAN BUSINESS COMMUNITY), Seville**
Post-production course, 800h
After effects, Avid, Adobe Premiere, Photoshop, sound post- production
- 2009 **TADEL FORMACIÒ, Barcelona**
HD Digital Photography course, 400h
Advanced course in Digital photography, Photoshop, Illustrator, Indesign.
- 2011 **TADEL FORMACIÒ, Barcelona**
Web development course , 400h