



Laura Garrido Céspedes

MEDIA PRODUCTION MANAGER

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Seville, Spain, 1984

Senior Creative Producer based in Madrid. AV Team Manager with a strong technical and creative profile, client's person of contact for **international projects**, and audiovisual tender's analyst.

Carrying out an eclectic career, combining different works over the years in the fields of **Post-Production, Museums, Exhibitions and Events**. With extensive experience in managing AV projects in the Middle East, Spain and Latin America, as well as developing digital experiences from the concept, script, planning and execution phase.

PRODUCTION

TELSON, MEDIAPRO GROUP, Madrid – *Post-Production Manager*

CURRENTLY SINCE AUGUST 2021

- **MOVIES:** Voy a Pasármelo Bien (2022), Infiesto (2022)
- **DOCUMENTARIES:** Los Orígenes del Arte (2022), Lola (2021)
- **SERIES:** Operación Marea Negra (2022), La Edad de la Ira (2022), El Internado: Las Cumbres (2022), Sentimos las Molestias (2022), Paraíso 2nd season (2022), Heridas (2022), Hasta el Cielo (2022), Historias para no Dormir (2022)
- **SHOWS:** El Condensador de Fluzo (2021)

ACCIONA CULTURA, Madrid – *Head of Media and Interactive Production*

APRIL 2018 – JUNE 2021

- **EXPO 2020 DUBAI:** Terra Pavilion, Expo Live Pavilion (design phase)
- **MUSEUMS:** QOSM, Qatar Olympic and Sports Museums (Doha); BMBK, House in Al Ain (Abu Dhabi), Digital Center (KSA), Shindagha Museum, waves: 2A, 2C, 3B,3G,2D (Dubai), Munet Energy Museum (México DF)

AMNESIA, Ibiza – *Hardware and Media Manager*

FULL SEASON 2015

- **TECH AND CREATIVE MANAGER** of the club, giving hardware support to visual artists and managing the camera team.
- **CONTENT CREATOR** of Motion Graphics.
- **RESIDENT VIDEOJOCKEY** for HYTE, Cream, House of Madness, Together party, Foam party, Amnesia's opening and closing.

MAGMOVIES productions, Spain – *Creative Director and Media Manager*

SINCE 2005

Audiovisual company specialized in visual experiences for events, museums and companies, AV consultant, content development, hardware management, live projections, mapping, post-production, design, video and photography. Some featured productions:

- **CINFA PHARMACEUTICAL**, Madrid (2019): Inaugural video production for Spanish event tour.
- **PULL&BEAR**, 25th Anniversary, (2017) A Coruña (Spain): Production of visual live session with wireless devices, content creation, management of post production and VJ team for concerts of 25th anniversary of Pull&Bear brand
- **ACCIONA Producciones y Diseño**, Sevilla (2015–2013): Content creation and management of post-production team for several exhibits in: **National Museum of Oman** and **Msheireb Downtown Museum**, Doha.
- **HUAWEI** inaugural event at the **Mobile World Congress**, Barcelona (2015) Videojockey, Technical management of DJ and VJ team, Content production.
- **MONICA NARANJO**, Spanish Tour “**4.0**” (2014): Mapping and live visuals specialist with Millumin software.
- **EUROLEAGUE BASKETBALL**, Barcelona (2011) Motion graphics content creation and visual live session with wireless devices

EDUCATIONAL WORK

THE CORE UNIVERSITY SCHOOL, Madrid – *Post-Production final master's thesis jury*, JULY 2022.

MEDIA LAB PRADO, Madrid – *Live visual creation workshop with VDMX for the Design Conference of Media Lab Prado*, FEBRUARY 2020

COMMUNITY OF MADRID, Ministry of Education, Youth and Sports – *Course for teachers of After Effects and Resolume software*, 2017

TAI SCHOOL, Madrid – *Lecturer in post-production master's degree of Motion graphics, vjing, mapping and matte painting*, 2018–2013

UNIVERSITY OF NEBRIJA, Madrid – *After Effects course for teachers*, 2014

EDUCATION and SKILLS

- **Advanced Technical Diploma in Production of TV, cinema and shows**, I.E.S. Nestor Almendros, Seville, 2003–2005
- **Post-production course, 800h**, CEA (Andalusian Business Community) 2005–2006
After effects, Avid, Adobe Premiere, Photoshop, sound post-production
- **HD Digital Photography course, 400h**, Tadel Formaciò, Barcelona, 2009
Advanced course in Digital photography, photoshop, Illustrator, Indesign.
- **Web creation course, 400h**, Tadel Formaciò, Barcelona 2011
- Senior skills in Adobe Pack: **After Effects, Photoshop, Premiere...**
- Video Projection and mapping specialist: **VDMX, Millumin, Madmapper, Resolume**
- **Shotgrid** and Microsoft Excel
- **English: Level C1**