



LAURA GARRIDO CÉSPEDES

MEDIA PRODUCTION MANAGER

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Profile *Seville, Spain, 1984*

Senior Media Producer with 12 years of experience in audiovisual and interactive productions of museums, events and exhibitions. AV Team manager and client's person of contact for international projects, and audiovisual tender's analyst.

I have a creative profile with a strong background in postproduction and AV tech, which I continuously combine to develop visual spaces, focusing on the visitor's experience.

Featured clients: Acciona, MediaLab Prado, Amnesia Ibiza, Google, Euroleague Basketball, American Express, Pull&Bear, Cinfa, Huawei, Razzmatazz Barcelona, Madcool festival...

Production

ACCIONA Cultural Engineering

Head of Media and Interactive Production (2021-2020)

Chief of linear media and interactive department, managing digital productions and team in:

- QOSM, Qatar Olympic and Sports Museum, Doha
- Expo Live Pavilion, Expo 2020 Dubai
- BMBK, House in Al Ain, Abu Dhabi
- SABIC's Digital Lab, Saudi Arabia
- Shindagha museum, wave 3B, Dubai

Head of Media Production (2019)

Chief of linear media department, managing AV productions and team in:

- Terra Pavilion, Expo 2020 Dubai
- MUNET Energy museum, México DF
- Shindagha museum, wave 3G, Dubai
- Shindagha museum, wave 2D, Dubai

Media Production Manager (2018)

Senior Media Producer in Middle East and Tender's AV technician

- Shindagha museum, wave 2C, Dubai
- Shindagha museum, wave 2A, Dubai

AMNESIA Ibiza

Hardware and Media manager (2015)

Tech and creative manager of the club, giving hardware support to visual artists and managing camera team, content creator and resident videojockey during the summer season for HYTE, Cream, House of Madness, Together party, Foam party, Amnesia's opening and closing among others.

MAGMOVIES productions

Head of Audiovisual Production and Creative Content company (since 2005)

Audiovisual company specialized in visual experiences for events, museums and companies, AV consultant, content development, hardware management, live projections, mapping, postproduction, design, video and photography. Some featured productions:

CINFA PHARMACEUTICAL, Madrid (2019)

Inaugural video production for Spanish event tour

PULL&BEAR, 25th Anniversary, (2017) A Coruña (Spain)

Production of visual live session with wireless devices, content creation, management of post production and VJ team for concerts of 25th anniversary of Pull&Bear brand

ACCIONA Producciones y Diseño, Sevilla (2015-2013)

Content creation and management of postproduction team for several exhibits in:

- National Museum of Oman
- Msheireb Downtown Museum, Doha

HUAWEI inaugural event at the Mobile World Congress, Barcelona (2015)

Technical management of DJ and VJ team, Content production, for MCI productions

MONICA NARANJO, Spanish Tour "4.0" (2014)

Mapping and live visuals specialist with Millumin software

EUROLEAGUE BASKETBALL, Barcelona (2011)

Motion graphics content creation and visual live session with wireless devices

Educational work

MEDIA LAB PRADO Madrid (2020), Visual creation workshop with VDMX for the Design Conference of MediaLab Prado Madrid

COMMUNITY OF MADRID, Ministry of Education, Youth and Sports Madrid (2017)

Training for teachers, on the subjects of After Effects and Resolume software, at the Regional Center for Innovation and Training "Las Acacias".

TAI SCHOOL Madrid (2018-2013), Motion graphic, visual expression, vj-ing, mapping and matte painting professor in postproduction master degree.

UNIVERSITY OF NEBRIJA Madrid (2014), After Effects intensive course for teachers

Related

PSAV

AV Hardware specialist (in house) for **Hilton Diagonal Mar**, Barcelona (2012-2010)

Education

Advanced Technical Diploma in Production of TV, cinema and shows, I.E.S. Nestor Almendros, Seville, 2003-2005

Master in Postproduction, 800h, CEA (Andalusian Business Community) 2005-2006

After effects, Avid, Adobe Premiere, Photoshop, sound postproduction...

HD Digital Photography course, 400h, Tadel Formaciò, Barcelona, 2009

Advanced level of Photoshop, Illustrator, InDesign and Professional Digital camera photo.

Web creation course, 400h, Tadel Formaciò, Barcelona 2011

Others

Languages:

- Business English skills
- Spanish (native)

Driving license

Video and tech Related:

- Senior skills in Motion graphics and Editing: After Effects, Premiere, Photoshop...
- Video Projection and mapping specialist: VDMX, Millumin, Madmapper, Resolume